groupworks FINANCIAL CORP.

Groupworks is the leading platform for consolidation of independent benefits and pension advisory firms in Canada

November 2008 Fact Sheet

Symbol
GWC

Exchange
TSX-V

Shares Outstanding
15.8 million
(as at Nov. 30, 2008)

CORPORATE EVENTS

Groupworks Announced Forth Quarter and Year End Results
November 21, 2008

Groupworks Announced John Gallivan as CEO
September 15, 2008

Groupworks Announced Third Quarter Results
July 11, 2008

Groupworks Announced Second Quarter Results
March 31, 2008

Gery Barry joined Board of Directors
March 3, 2008

Groupworks Founder Passed on Reigns
January 4, 2008
Sept 18, 2007

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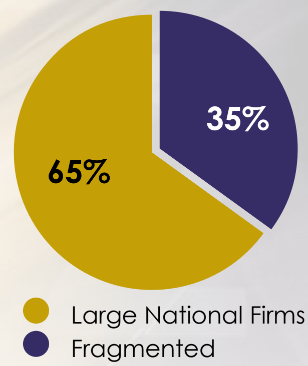
Groupworks Financial Corp.

Groupworks is a consolidator of independent benefits and pension operations. Groupworks consists of a highly experienced and capable management team that has a demonstrated track record of success in the benefits and pension industry. Groupworks' goal is to become one of the leading national employee benefits and pension advisory firms in Canada through strategic acquisitions.

Industry

The benefits and insurance business is a $1.4B industry in Canada, one that offers predictable cash flows and high customer retention. It is reported that 92% of group benefits plans are retained with their broker, industry wide. The benefits and pension environment in Canada is concentrated by a few large players that represent approximately 65% of the revenue followed by hundreds of smaller firms that account for the remaining 35%*. (*management estimate).



Benefits and Pension Industry Structure within Canada

The vast majority of these smaller firms are privately held and are owned by individuals approaching retirement. The lack of succession planning creates a unique opportunity for Groupworks. The current structure and predictable cash flows of the industry combined with a high customer retention rate provide a significant opportunity for growth through consolidation.

Opportunities for Growth

Groupworks provides a vehicle for growth by capitalizing upon the fragmented industry structure and purchasing independent benefit and pension advisory firms at private company multiples (the Investment Guild, Gallivan & Associates and Buffet Taylor are examples of such prior acquisitions).

The Groupworks business model offers:

- Well financed corporate structure
- Transparency and full financial disclosure
- Reduced execution risk via professional management
- Efficiency by leveraging synergies of partner firms (ex. accounting, resources, purchasing, and cross selling)
- TSX-V listed (symbol: GWC)
- Excellent opportunity for growth through consolidation

Groupworks understands the value of experience and is building its professional resources and relationships to position itself for continued success.

November 2008 Fact Sheet

Executive Management

John Gallivan,
President CEO, and Director

Rocco Liscio,
CFO

Mark Healey,
Vice President – Operations

Board of Directors

Sean Cleary,
Chariman

Gery Barry,
Director

Jeffery Case,
Director and President of The Investment Guild

John Gallivan,
Director

Mark Monaghan,
Director

Robert Sillcox,
Director

Michael Thomas,
Director and Partner at The Investment Guild

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Management

Groupworks' highly experienced and capable senior management team consists of:

John Gallivan, President and CEO
Prior to being appointment Presiden and CEO, Mr. Gallivan served as President of Gallivan & Associates since 1991, a wholly-owned subsidiary of Groupworks. During his 25 years in the industry he has practiced in both the estate planning and employee benefit areas and is a Life member of Million Dollar Roundtable. For the past 11 years he has developed a number of buying group strategies to provide health and dental benefits for post-secondary students at 27 universities, colleges and technical institutes across Canada.

Rocco Liscio, CFO
Prior to joining Groupworks, Mr. Liscio held a variety of senior executive positions including VP-Finance and CFO of Richards Packaging Income Fund, CFO of Royal Lepage Inc., and COO of Dexior Financial (Ontario) Inc. Mr. Liscio holds a Bachelor of Commerce from the University of Toronto and is a Chartered Accountant.

Mark Healey, VP Operation
Mr. Healey has over 20 years of experience in insurance company operations, holding such senior positions as Chief of Information Technology and Real Estate Officer with Equitable Life of Canada, and most recently as Director of Operations with Gallivan & Associates. Mr. Healey holds a B.A. (Hons.) in economics from Wilfrid Laurier University and is a Fellow of the Life Management Institute (FLMI).

Jeff Case, The Investment Guild
Mr. Case has served as President of The Investment Guild, a wholly-owned subsidiary of Groupworks, since 1981 and has over 25 years of experience consulting with corporations on employee benefit plans. Mr. Case holds Chartered Life Underwriter (CLU) and Chartered Financial Consultant (CH.F.C.) designations.

Mike Thomas, The Investment Guild
Mr. Thomas has served as a principal of the Investment Guild since 1981. Mr. Thomas holds Chartered Life Underwriter (CLU), Registered Financial Planner (R.F.P.), Chartered Financial Consultant (CH.F.C.) and Certified Financial Planner (CFP) designations. He is a founding member of the Canadian Association of Financial Planners and is currently working towards his Certified Employee Benefits Specialist (CEBS) designation. Mr. Thomas holds a B.A. (Hons.) from York University.

David Czuczman, Buffett-Taylor
Mr. Czuczman serves as Practice Leader of Buffett Taylor, a wholly-owned subsidiary of Groupworks, where he has worked with increasing responsibilities over the last 11 years. Prior to Buffett Taylor, Mr. Czuczman worked as a Senior Underwriter with Sun Life Financial. He graduated from the University of Western Ontario with a BSc. majoring in Mathematics and Statistics and has professional designations from the Life Office Management Association as a Fellow, Life Management Institute (FLMI) and Associate Customer Service (ACS) and obtained the designation of Health Insurance Associate (HIA) from the Health Insurance Association of America.

The Company's prospectus is available on SEDAR.com and contains historical financial information and earnings for the Company.